



2016 Annual Report, San Francisco Chapter



Asha for Education is a fully volunteer-run 501(c)(3) non-profit with 50+ chapters around the world whose mission is to catalyze socio-economic change in India through the education of underprivileged children.

Table of Contents

| | |
|---------------------------------------|----|
| About Asha | 3 |
| A Note from our Project Partner | 4 |
| Year 2016 Review | 5 |
| 2016 Projects Summary | 6 |
| 2016 Events Summary | 11 |
| 2016 Financial Summary | 13 |
| Acknowledgements | 14 |
| Meet the Team | 15 |



We help where it counts

About Asha

Asha For Education is a secular non-profit organization catalyzing socio-economic changes through education of underprivileged children in India. Our mission is not only to look at issues concerning access to education, but also to ensure that every child has access to an education that is meaningful

Asha for Education is a fully volunteer-run 501(c)(3) non-profit with 50+ chapters around the world whose mission is to catalyze socio-economic change in India through the education of underprivileged children.

We are a small team of 30-40 volunteers at the San Francisco Chapter. We are constantly motivated by Asha's mission and work together to meet our yearly goals as a part of Asha to help make a difference in childrens' lives in rural India. Get involved with the San Francisco Chapter by volunteering with us in one or more of the following ways: Coordinate projects in India, join the Team Asha marathon training program, help with planning annual events, [or donate \(https://donate.ashanet.org/\)](https://donate.ashanet.org/) !

A Note from our Project Partner

Saugaht, Daltonganj, Palamu District, Jharkand

*"It gives us great pleasure in sharing the good news of our children's success at the N.I.O.S. and the S.S.C. Board Examinations. Our children have passed with an average of 100% at the Level A, N.I.O.S examination and 95% at the S.S.C. examination. At Igatpuri, Devidas topped the Level A Examination in his class with 94%. Overall we had children securing 1 Merit, six Distinctions, three First classes and one Second Class. The children performed brilliantly in Mathematics and Environmental Science. Naaz, our topper at the Santacruz (W) Municipal School in Mumbai scored an overall 86%. She scored 80% in English and 93% in Science, which were the highest in the school. She aspires to become a Doctor and has already started coaching for the entrance exams. The highest marks obtained in Math were 92 by Jyoti. Overall, three children were placed in Distinction, 12 in First Class, 18 in Second Class and 9 in Pass Class. We are extremely grateful to Asha for Education (SF Chapter) for your generosity in helping us build a promising future for our students and are confident that your continued support will enable the students to perform even better in the coming years. Your steadfast support has also helped many of our Alumni pursue higher studies and work towards making a better life for their families and community. A shining example being Sushmita, who pursuing her Bachelor's Degree in Science and is also helping dropouts prepare for Board Examination. She has also motivated her mother to complete her H.S.C. **Once again our sincere thanks for all that you do. We look forward to strengthening this partnership and creating many more enriching experiences."***



Year 2016 in Review

The year 2016 has been a busy, exciting and fun year for Asha For Education, San Francisco Chapter. We had a large number of new and repeat volunteers. We appreciate everyone who supported us in this cause. Year after year we have been seeing the impact of our work in children's lives and there is no greater feeling of happiness. This year, we have reached a perfect score of 100 on Charity Navigator, the highest rating any non profit can get. We have also maintained a good Working Capital Ration (WCR) of 1.33 by efficiently distributing funds to projects, which makes us eligible for the general funds distributed by Asha Central.

We raised a record breaking amount of > \$66,000 from our marathon training program (the highest amount raised with Team Asha till date), started an official full marathon training program for the first time ever, generated funds from various events including Diwali Mela and Bollywood Dance Night, continued to attract volunteers with our stall at the Asha Stanford Holi and supported 12 projects in India in different areas of focus with aims to eliminate school dropouts, save children from labor, improve lives of children living in poverty or HIV/AIDS infected parents, improving staff, providing food, shelter, clothing and education among many other things.

In 2016, Asha SF Chapter has disbursed a record amount close to \$146,000 towards 12 projects in India. We also received a good number of individual donations. All these achievements happened due to the commitment and efforts put by our awesome volunteers and donors who deeply care about the cause. We hope to continue our efforts in 2017 to impact many more lives.

Sincerely,
Asha For Education, San Francisco Chapter

2016 PROJECTS SUMMARY



1. SOCIETY FOR WOMEN IN RURAL DEVELOPMENT (SWIRD)

Where: Purba Medinipur, Medinipur District West Bengal

Children Served: 400 (Ages 3-5)

Funded: \$72,487 (since Sept 2009)

Project Steward: Jennifer Fernandes

An Initiative, run by women who are aware of the distressful situation of women in rural areas, to uplift the quality of lives of the downtrodden women and children in remote rural belt of Eastern part of India. 10 pre-primary schools (Balwadi Centers) have been built with the aim of providing elementary education for the poor children.



2. PNEUMA (PROFESSIONAL NETWORK FOR THE EMANCIPATION OF THE UNDER-PRIVILEGED MASSES)

Where: Madurai, Madurai District, Tamil Nadu

Children served: 300 (Ages 5 - 13)

Funded: \$34,424 since Feb 2010

Project Steward: Shishira Nagesh

An organization that was created with the aims to provide education, social/legal awareness and health services to children affected by HIV/AIDS among the poor. Children of HIV/AIDS infected parents were suffering from a lack of proper education or parental guidance, exposed to illegal activities & being forced to sex trafficking. Pneuma created a home for such children to provide food, clothing & shelter free of cost.

2016 PROJECTS SUMMARY



3. ETASHA SOCIETY

Where: South District, New Delhi

Children served: 120

Funded: \$88,323 since Aug 2011

Project Steward: Namita Gujral

An initiative to provide vocational skills and spoken english training to youth from impoverished colonies in New Delhi, India with the aim to increase their employability prospects for the disadvantaged and also to provide industry with skilled workers necessary to further economic development



4. INSTITUTE OF SOCIAL WORK (ISW)

Where: Kolkata, Kolkata District, West Bengal

Children served: 200

Funded: \$111,553.38 since Apr 2000

Project Steward: Sriparna Majumdar

An initiative to provide better opportunities to underprivileged women and children in the slums of Kolkata's dock area. ISW has been running educational centers by encouraging and inspiring underprivileged children by adopting non-formal and innovative approaches

2016 PROJECTS SUMMARY



5. ASEEMA CHARITABLE TRUST

Where: Igatpuri, Nashik District Maharashtra

Children served: 139

Funded: \$65,272 since June 2007

Project Steward: Vidya Kudlingar

An initiative to provide a holistic education, an interesting and caring learning environment, and help underserved children of tribal people acquire the skills and confidence to succeed in real life.

6. PUDHIYADHOR CHARITABLE TRUST

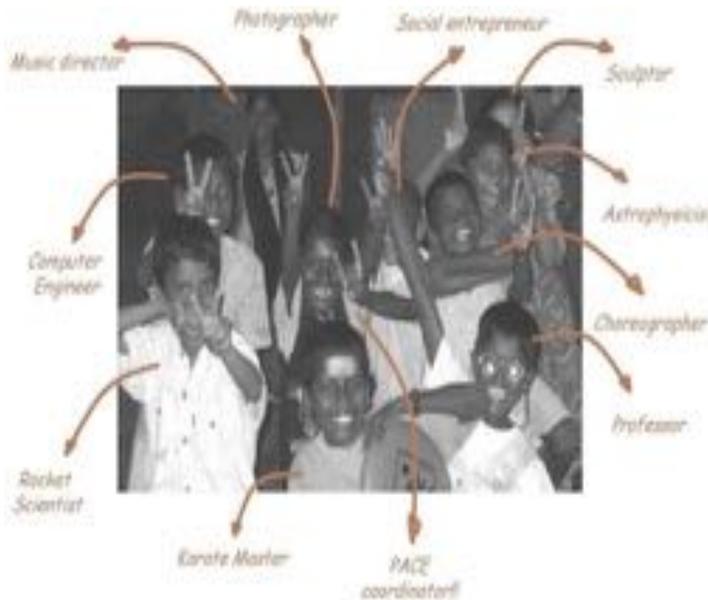
Where: Chennai, Chennai District Tamil Nadu

Children served: 193 (Ages 6 to 16)

Funded: \$76,318 since May 2009

Project Steward: Sripriya Padmanabhan

Pudiyador is a non-profit organization aimed to improve the lives of children living in poverty in India, through education and various avenues of social support. They ensure that all children attend school by providing additional academic help after school hours, in both individual and group settings, supply balanced and nutritious meals everyday, engage children in extracurricular activities and offer mentoring with positive role models



2016 PROJECTS SUMMARY



7. SAUGAHT FOUNDATION

Where: Daltonganj, Palamu District Jharkhand

Children served: 37

Funded: \$23,524 since Jun 2014

Project Steward: Abhishek Aggarwal

Saugaht Foundation is an initiative that aims to work for the empowerment of local tribal population to ensure that they can become self-dependent and achieve physical, mental and social well-being. Since inception, Saugaht has been engaged in social development for the poor and marginalized tribal community, particularly for the women, children and youth working in education, healthcare, livelihood, environment.



8. DIGAMBARPUR ANGIKAR

Where: Patharpratima, South Twenty Four Parganas District West Bengal

Children served: 90 (Ages 3-6)

Funded: \$79,267 since May 2014

Project Steward: Megha Sharma

An initiative to undertake relief and rehabilitation as well as development initiatives for empowerment of women and children and other vulnerable sections of socio-economically backward SC/ST/OBC/Minority communities in the Sundarban region.

2016 PROJECTS SUMMARY



9. BAIKUNTHAPUR TARUN SANGHA (BTS)

Location: South Twenty Four Parganas District West Bengal

Children served: 208

Funded: \$210,302 since 2001

Project Steward: Pragya Anand

An initiative to enroll every child in the surrounding islands to school, reduce and finally eliminate the school dropouts by trying to provide an alternative to the drudgery and poor staffing and accommodation of the Govt Schools and to save children from being trapped as labor in the trades of prawn collection, forest produce collection and agriculture.



10. AARTI HOME (VIJAY FOUNDATION TRUST)

Location: Cuddapah, Cuddapah District ANDHRA PRADESH

Children served: 375

Funded: \$36,737 since 2001

Project Steward: Jennifer Fernandes

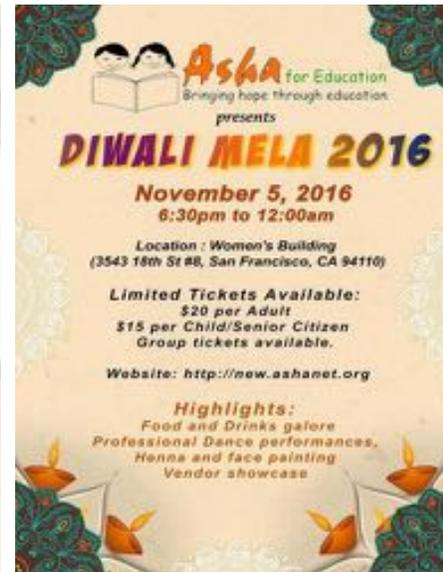
An initiative for innovative education programs that teach kids, both boys and girls, through experiential projects that not only prepare them for the real world and also instill in them a sense of confidence. They provide financial assistance to bright and needy students in underprivileged area to support further education. They also shelter abandoned girl children in Aarti Home

2016 EVENTS SUMMARY

Diwali Mela, an annual Fall event, was successfully organized in October 2016. We had over 30 volunteers who had put a constant effort over a 2 month period, which made the event possible. We had several vendors including traditional clothing and jewellery showcase, mehendi among many others who donated portion of their profits to Asha. We had over \$3000 in 153 ticket sales.



At Diwali Mela, October 2016



Bollywood Dance Night was conducted for the first time in Spring 2016. The event was a great success with over \$2500 in 152 ticket sales.



Asha SF stall was put up at Asha Stanford Holi in April, 2016. It was a great opportunity to attract volunteers for the chapter.



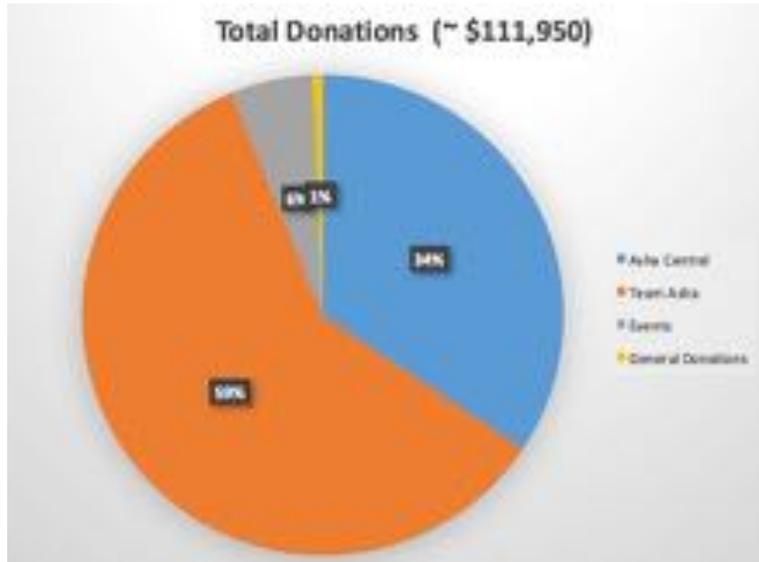
2016 EVENTS SUMMARY

Team Asha, the 8th annual half marathon training program was a grand success like every year. This year, for the first time ever, Team Asha started a full marathon training program. 32 runners successfully completed the San Francisco Half marathon in July, of which 10 runners continued their training to run the Portland Full marathon in October. The 7 month long training program under the guidance of Coach Balu Vellanki and Coach Sunaad Nataraju started with short runs under 1 mile, slowly progressing to long weekend runs ending in San Francisco half marathon in July and Portland Full marathon in October. The runners had to raise a minimum of \$1500 (before eligible discounts) and all the money raised went to the projects supported by Asha SF Chapter. This year, a record breaking \$66,441 was raised including company matchings (highest in SF chapter till date). A lot of repeat runners and first time runners stayed with Asha throughout the year to help out with events and activities. The program has been growing over the years and its success is attributed to the amazing coaches and volunteers who continue to keep up the spirit of Asha and Team Asha.

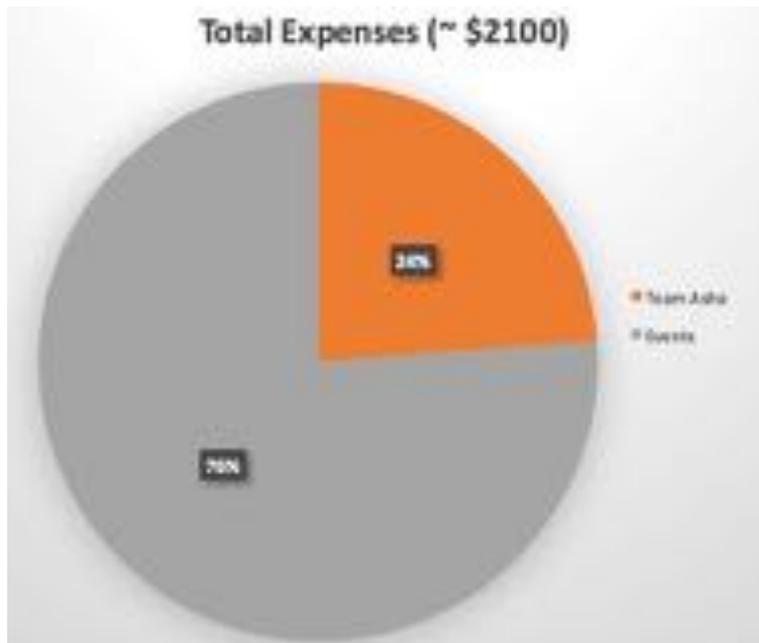


2016 FINANCIAL SUMMARY

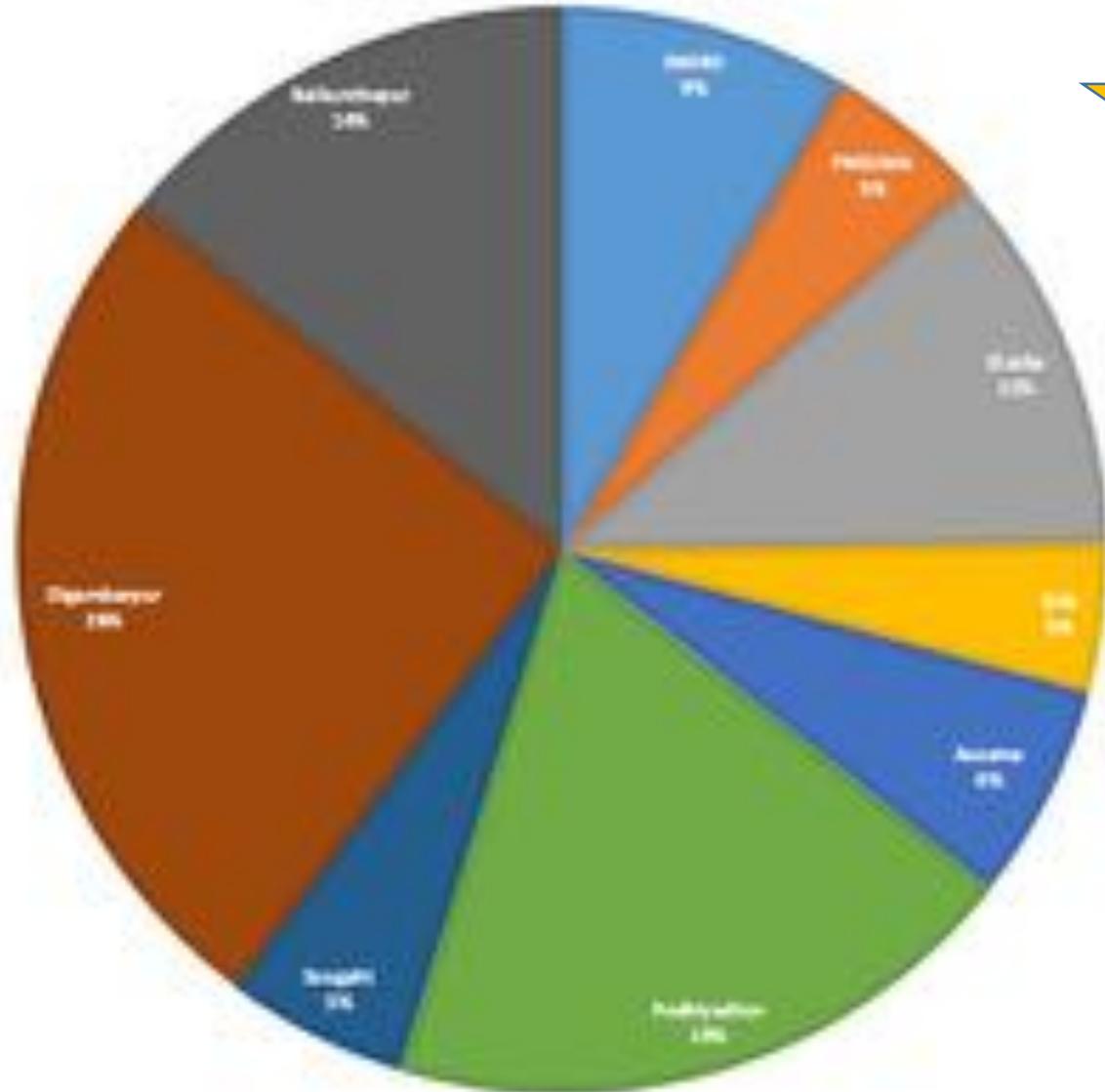
Total Donations (~ \$111,950)



Total Expenses (~ \$2100)



FUNDS DISBURSED PER PROJECT (~ \$146K)



WCR:
1.33

ACKNOWLEDGEMENTS

This year, Asha San Francisco was filled with a wide range of activities. We have been successful in disbursing money to different projects as well as in raising money through events.

Many new volunteers have taken up key responsibilities in the chapter and with their continued effort over the period of one year, they contributed significantly towards Asha goals. We really appreciate new volunteers stepping up to take on roles. While we all worked towards the common goal of underprivileged childrens' education, we continued to learn from each other and grew as a team. We also bonded with each other over time and have made greatest friendships.

We sincerely thank the individual donors, employers of the donors who have matched funds, restaurant sponsors and many other vendors who have supported Asha by donating a good portion of their profits from Asha events.

A majority of the funds raised, as you may have noticed in the financial summary, have come from the runners of Team Asha program who have worked so hard over a period of 7 months and raised money for this wonderful cause. Without them this would not have been possible. We hope to attract new runners every year while retaining the repeat runners.

We are always looking for volunteers and assure you that your support and volunteering will indirectly or directly impact children's lives in a positive way. Join us by sending an email to sf.volunteer@ashanet.org or [donate \(https://donate.ashanet.org/\)](https://donate.ashanet.org/)

MEET THE TEAM



Sailaja Kattubadi



Payal Shah



Shishira & Sudeep



Anumeha



Jennifer



Gouri Srinidhi



Chaitanya



Rashi Bargoti



Vivek Gupta



Bhargavi